



WHAT'S YOUR ELEPHANT IN THE ROOM? Learn how to overcome the elephant in the room to provide a better patient dental experience.

FEATURING KEITH WATSON, CEO, ICONIC ORANGE | FRIDAY AT 2:00

DRIVE OUT THE ELEPHANT IN THE ROOM: 3D CONGRESS SPECIAL OFFERS

Highlight a new treatment plan, showcase a recent success story, spotlight your office staff and more with these custom marketing pieces designed just for you.

SAVE \$500 WHEN YOU PURCHASE ALL 3 DURING THE SHOW!

SEEING IS BELIEVING! Show the ease of a new treatment option, highlight recent success stories and more with custom video designed to engage your patients while they wait in the office or when they interact with you online! Use customized content to tell a compelling story through:



PRINT



SOCIAL MEDIA



BLOG POST



WEBSITE



DIRECT MAIL



WHITEBOARD OR ANIMATED VIDEO | \$2495

*Ask about relational videos featuring your staff!

TREATMENT PROFILE | \$1915

CUSTOMIZED INFOGRAPHIC | \$895

At Iconic Orange, we connect dental professionals with the right technology and support to offer a better patient experience by crafting the stories that connect patients with your practice. We specialize in Emotional Involvement Marketing, helping you reach practice goals by creating premium in-person and online patient experiences, nurturing peer-to-peer and practice-to-practice referrals, and optimizing your online presence.

Experience a higher Return on Involvement with all of your marketing efforts when you partner with Iconic Orange and let us help you tell your story. Visit us online at www.iconicorange.com and stop by the Iconic Orange booth for more information.